Strategic Planning Update

Board of Visitors – Academic and Health Affairs Committee

March 22, 2017
November Listening Sessions Summary

• 12 sessions – 6 on each campus
• 456 registered / 260 attended
  - Faculty 60%
  - Staff 33%
  - Students 7%
• Facilitators led groups of 8-12 through 4 questions:
  1. Why Did You Come to VCU? Why Do You Stay?
  2. What Makes VCU Unique Now?
  3. What Opportunities Do You See to Make VCU Even Better?
  4. What Is Your Big Dream for VCU?
• Key Takeaways:
  - Community Engagement, Diversity, and Student Support (including Academic and Financial) were major themes described as driving future for VCU
  - Connection to Richmond is both asset and responsibility
  - Need to prioritize and resource strategic commitments
  - Quest for Distinction seen as “foundation/building block” for next plan
  - “Make It Real” resonated in all twelve sessions
Progress to Date

• Steering Committee Kick-off meeting held on February 2

• Engagement of Stakeholder Groups (to date – will continue through spring term)
  ➢ Associates Forum
  ➢ Council for Community Engagement
  ➢ GELHI VCU Leadership Development Program
  ➢ Staff Senate

• Initial Thematic Work Groups Formed / Task Teams Next
  ➢ Student Success
  ➢ National Prominence
  ➢ Local Impact and Social Embeddedness
  ➢ Culture of Appreciation
  ➢ Leveraging Diversity
  ➢ Others may be identified and launched in coming weeks
Next Steps

- Thematic Work Groups will charge and form smaller, targeted Task Teams to generate refined themes and goals
- Town Halls and other mechanisms to solicit feedback (April)
- Steering Committee meeting #2 (April 17)
- Continued efforts to align university initiatives with the new strategic plan, including:
  - Master Facilities Plan
  - Diversity and Inclusion Strategic Action Plan
  - Health Equity Plan
  - Center for Urban Communities Strategic Plan
  - School/College/Administrative unit strategic plans