Strategic Planning Update

Board of Visitors – Academic and Health Affairs Committee
December 9, 2016
Strategic Planning Timeline

**Fall 2016**
- Planning Structure & Process
- Draft Budget for Planning Process
- Draft Communications Plan
- Listening Sessions (11/14 to 11/28)
- Update to Cabinet (11/29)
- Visioning Sessions Summary to Co-Chairs (12/1)
- Steering Committee (SC) Finalized & Invitations Sent (12/6)
- AHAC Update (12/9)
- Report to Council of Deans (COD) (12/13)

**Spring/Summer 2017**
- Update and Launch Communication Plan (week of 1/9)
- SC Charge & Kick-off (by 1/15)
- Listening Session Summary Posted to Website (1/16)
- Strategic Focus Sessions (1/16 to 1/23)
- Form/Charge Work Groups (by 2/3)
- Key Stakeholder Updates (Feb)
- SC Meeting #2 (mid-Feb)
- Update Cabinet (2/28)
- Draft Themes & Goals (mid-Mar)
  - Update to AHAC (3/22)
  - Town Halls on Draft Themes & Goals (late Mar)
- SC Meeting #3 (early April)
- Update Cabinet (4/18)
- Finalize Themes & Goals (late April)
- Key Stakeholder Updates (April – May)
  - Update Full BOV (5/12)
  - SC Meeting #4 (mid-May)
  - Update Cabinet (5/30)
- Seek Community Feedback \(^1\) (April - July)
- 6-Year Plan Submitted to SCHEV (6/30)
- Summarize Community Feedback (May-July)
- SC Meeting #5 (mid-July)
- Update Cabinet (July 30)
- Integrate Community Feedback & Determine Strategic Priorities (July-Aug)

**Fall 2017**
- Cabinet Retreat (mid-Aug)
- Charge Work Groups to Develop Implementation Plans (late Aug)
  - SC Meeting #6 (early Sept)
  - Update Cabinet (mid-Sept)
  - Update to full BOV (mid-Sept)
  - Key Stakeholder Updates (Sept-Oct)
  - Town Halls (late Sept – early Oct)
  - Identify Key Performance Measures (Oct-Nov)
  - Refine Implementation Plans (Oct – Dec)
- SC Meeting #7 (early Nov)
- Update Cabinet (mid-Nov)
  - Finalize Implementation Plans for SC Review (early Dec)
  - Update to AHAC (early Dec)
- SC Meeting #8 (mid-Dec)
- Update Cabinet (mid-Dec)

**Spring/Summer 2018**
- Integrate Plan Elements from Work Groups (Jan-Feb)
- Key Stakeholder Updates (Jan-Feb)
  - SC Meeting #9 (mid-Feb)
  - Update Cabinet (mid-Feb)
  - Update to full BOV (late Feb/early Mar)
  - Town Halls on Draft Strategic Plan (March)
  - Refine Strategic Plan (Mar-April)
  - SC Meeting #10 (early April)
  - Update Cabinet (mid-April)
  - Presentation to Full BOV for Approval (May)
  - Begin Communications Efforts to Wrap Q4D and Launch New Strategic Plan (Jun)
  - Final Report on Quest for Distinction (Aug)
  - Strategic Plan Overview at BOV Orientation (mid-Aug)
  - Launch New Strategic Plan (beginning of Fall 2018 term)

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\(^1\) Including Local Government Agencies

Note: Key Stakeholder updates to include: Faculty Senate, University Council, Staff Senate, SGAs, Council of Deans, Department Chairs, Associate Deans, and other groups as identified.
New Strategic Plan: FY 2019-2025

Steering Committee
- Co-Chairs: Gail Hackett, Ph.D. & Marsha Rappley, Ph.D.
- 35 Members: Representatives from BOV (Carol Shapiro & Jacquelyn Stone), VCU Leadership, Faculty, Staff, Students, Alumni, & Richmond Community
- Meeting three times per semester & once in summer

Listening Sessions
- 12 sessions held 11/15 – 11/28
- 260 participated (59% faculty; 33% staff; 7% students)
- Student Whiteboard Visioning – mid-Jan
- Summary of findings

Communications
- Listening Session video
- Next Strategic Planning tab added to Quest website
- Strategic Plan Communication Matrix: overview of key constituencies, media, messaging, timing
- Dedicated website launch Jan 2017